

STRs – What Makes Them a Smart Investment

- ❑ **Higher Rental Income**
Short-term rentals often generate higher rental income per night compared to traditional long-term leases.
- ❑ **Flexibility for Owners**
Owners have more flexibility adjusting rental rates based on demand.
- ❑ **Diversification of Income**
Short-term rentals provide an opportunity to diversify income sources, especially in popular tourist destinations.
- ❑ **Tax Benefits**
Depending on local regulations and tax laws, short-term rental owners may enjoy tax benefits, including deductions for expenses.
- ❑ **Property Appreciation**
Well-maintained short-term rentals in sought-after locations can contribute to property appreciation over time.
- ❑ **Quick Adjustments to Market Conditions**
Owners can quickly adjust rental rates and availability based on market conditions and demand fluctuations.
- ❑ **Creative Interior Design**
Short-term rentals allow for creative and themed interior designs, contributing to a unique guest experience and property value.
- ❑ **Personal Use and Enjoyment**
Owners can use the property for personal vacations when it's not rented, providing both an investment and a personal enjoyment opportunity.